



Al Jeffery.

Group facilitator, keynote
speaker, author, artist and
leadership expert.

2019 Service Guide

Re-connecting in the 21st Century Renaissance

Al Jeffery is transforming the way we live, work and gather by redefining relationships in the 21st Century.

His brainchild, The Base Between, supports work across personal development, leadership development and community design. All three elements, he believes, must work in unison to re-imagine and facilitate a connected self, society and system.

An energetic, mesmerizing and enchanting facilitator and speaker, Al takes his audience on a journey of developing self-knowledge, emotional intelligence and counter-intuitive perspective to prepare for the complex and ambiguous future (or now!).

Read on to see how Al can support you.



“Al brings the wit and fervor of a performance artist, the wisdom and insight of a Buddhist monk and the pragmatism and acumen of a startup-CEO to spaces that are riddled with dis-connection.”

- Forbes Magazine



A little about Al.

- Listed in the Top 30 Under 30 Entrepreneurs in Australia twice in a row
- 3 times TEDx Speaker
- Nominated for Young Australian of the Year
- Author of forthcoming book, Modern Communities
- Featured in Forbes, Fast Company, The Age and more for his insight into innovation, leadership, social change and community
- Reached over 5,000 people globally through facilitated programs since 2015
- Partnered with companies such as Google, Apple, IKEA, Telstra and more

Why work with AI?

Remain relevant, prepare for emerging futures and build cultures for complexity.

#futurerelevance #perspective #transformation

The Industrial Era is old-hat, the Information Age is almost at its end also, we are on the cusp of the Conceptual Age. The meaning-economy, networked systems, distributed authority, agile experimentation, and a generation who has lost faith in traditional operating models.

What is being asked of our organisations and leaders, to thrive in this complex, hyperconnected-yet-fragmented world is ever-changing. Luckily, there are some emerging and ancient insights and practices we can use to build resilience, perspective and resource.

A well-crafted event, offers us the time and space (!) to contemplate these questions. Allowing us the opportunity to explore what's ahead, what's inside and what we need to consider.

Taking some of the leading-thinkers in an organisation or industry, and putting them in such a space to re-imagine and re-connect with better ways of working is (can be) profound!

Read on to see the domains AI works within



AI shares wit, wisdom and perspective on the following domains.

Trailblazing work, living and learning

For the forward-thinkers, pioneers, those who dare to look to where we are heading and what we need to do to be ahead of the curve. Those who like to be on the cusp, the edge!

#futurework #futureleadership #21stcentury #emergingtrends

Community and Human Systems Design

The future is communal, collaborative - we know that much! This is for those building communities, teams and groups of people. Those who want to know how to do it better, make them thrive!

#systemsdesign #human #communitybuilding #humancentred

Trailblazing Leadership

This is for leaders seeking to make progress in their leadership For those who seek refreshed and effective ways of guiding and 'stewarding' teams in today's (and tomorrow's) environment.

#futureofwork #mindfulleadership #resilience #innovation

Philosophy and Virtuous Living

Ideal for those seeking understanding of the inner-workings of a meaningful and values-based life, so that they can operate with greater efficacy and equanimity.

#philosophy #purpose #adultdevelopment #values

PEOPLE ARE ABSURDLY
BRILLIANT WHEN YOU
FERTILISE THE SOIL!

So, what does AI have to say?

Re-Connect: Thriving in the 21st Century Renaissance

Community and belonging drive innovation in the 21st century economy. Here's why and how!

Discover:

- The science of belonging and how it drives innovation
- Build a creative culture that embraces fresh ideas
- How leading companies are building innovative cultures

Timing:

This one is great as an inspiring, context-building and hope-giving opening keynote.

Great for:

Senior Executives, HR and P&C Managers seeking fresh perspective to create a thriving workplace.

Leading Change: The Courageous Leader

Leading teams in the emerging economy requires a whole new balance of skills.

Discover:

- Insights into the future of work and how this disrupts leadership
- What leaders are doing to stay relevant and how you can too
- Frameworks and tools to lean into courage in your leadership

Timing:

This one is both inspiring and practical (as most are), and is typically suited before lunchtime or a break.

Great for:

Emerging and established leaders wanting to discover renewed, bolder, more courageous and wiser thinking.

Gather: Designing Thriving Communities

In the age of 'connection,' thriving brands, teams and clubs do certain things extremely well.

Discover:

- The social, economic and psychological drivers of community
- See under the cover of thriving communities and brands
- A clear framework for designing and activating a community

Timing:

This one is also both inspiring and practical, and is typically suited before lunchtime or a break.

Great for:

Community or brand leaders seeking insight into better-building and facilitation perspective and tools.

Quest for Meaning: Sense-Making and Way-Finding

How do we make sense, find meaning and come to decisions amidst complexity? Here are some tools.

Discover:

- The inner-workings of meaning and happiness and flourishing
- Self-knowledge and new insights into personal patterns
- A renewed connection to purpose, values, and your drivers

Timing:

This can leave people a little 'floaty' and may take some time to land back. Best in the middle before a break!

Great for:

Those curious, engaged and growth-oriented folk seeking greater understanding for navigating.



Beyond speaking.

AI has a 360-degree understanding of what it takes to create a memorable experience.

He's curated, designed and produced many corporate events, leadership retreats, immersive theatrical experiences and more in his lifetime...and thoroughly enjoys it.

Being a **Human-Centered Design** facilitator also, he has supported previous clients with the curation of their gatherings. Ensuring there are relevant and meaningful **interactive components**, creative exercises that speak to the **heart, mind and body** is important and will **make your event stand-out**.

Let's open a conversation to see how AI can support you beyond content that wows!

You're in great company.

Just some of the organisations AI has partnered with.



Ready to engage AI?

Yippee! Thank you for taking the time to see how AI can best support your organisation or upcoming event. To create a remark-able experience takes careful curation and design-critique, so we're sure AI can assist with not only delivering high-quality content but also making sure your event is exquisite.

To engage AI, simply head here and fill in the form.

Either he or an assistant will get back to you directly to connect, understand more about your event and see how he can help you create an incredible gathering.

